OC ACM Committee March 2016 Meeting Agenda and Notes

- Introductions
- Review and approve prior meeting minutes
- Treasurer's Report
- Status Update
- March Meeting Post-mortem
- YouTube Video Update
- Future Program Meeting Speakers
- Corporate sponsorship guidelines and recruiting
- Other Business

Note: Meeting notes generally appear in *Blue Italic text*.

Meeting Attendees

- Don Black
- Shirley Tseng
- Lalit Patel
- Winsor Brown
- Nilo Niccolai
- Steve Steinberg
- Dan Whelan
- Stephen Ciauri (via telephone)

Review and Approve Prior Meeting Minutes

Motion	Moved By	Seconded By	Status
Approve February Committee Meeting Minutes	Don Black	Steve Steinberg	Approved
Approve March Annual Business Meeting Minutes	Nilo Niccolai	Don Black	Approved
Instruct our treasurer (Kevin Fowler) to have Wells Fargo add our incoming Chair (Daniel Whelan), Vice-Chair (Michael Fahy) and Treasurer (Stephen Ciauri) as signatories and to remove the current signatories on the chapter's checking account	Steve Steinberg	Nilo Niccolai	Approved

Chapter Officers as of April 1, 2016

Position	Nominee
Chair	Daniel Whelan, Ph.D.
Vice Chair	Michael Fahy, Ph.D.
Treasurer/Secretary	Stephen Ciauri
Programs – Lead Generation	Shirley Tseng
Communications	Steve Steinberg, Ph.D.
University Liaison	Nilo Niccolai, Ph.D.
Webmaster	Lalit Patel, Ph.D.
Past Chair	Don V. Black, Ph.D.

Treasurer's Report

- Our treasurer was not able to attend the meeting but provided an updated bank statement.

- Our account balance was $790.75 on March 22nd, including donations of $134 received at the March 9th meeting.

- We current liabilities of $293.29 for food and incidentals which have not yet been reimbursed. We anticipate an additional $600 in expenses.

- Net balance is -$102.54.

Status Update (Since February Meeting)

- ACM Distinguished Speaker Request Status
  - Declined by Elizabeth Churchill (Google) – HCI
  - In discussions with Jacquelyn Morie – Virtual Reality
- 3D Printing / Additive Manufacturing
  - March program meeting attendees expressed interest in this topic
  - Approached Erick Wolf (Airwolf 3D) re potential talk
- Intellectual Property Issues for Software Professionals
  - In discussions with John King, KMOB partner
- Approached Cylance re introduction for cybersecurity speaker
  - Working via CTO and PR contact
- Sponsorships
  - Asked Amazon, Google and IBM contacts for assistance

Shirley suggests asking Urban Workshop to help cross promote the 3D Printing talk

March 9th Meeting

- Curd Zechmeister – Amazon Cloud Services – will speak on:
  Distributed Applications at Scale with the Elastic Container Service (ECS)

- General Feedback on this and prior program meetings
  - What are we doing well?
  - What can we be doing better?

  Ask for evaluations from participants, and solicit sponsors and topics
  Continue to ask for donations

- What is the status of Don's OC Friends Listserv?
  Stephen to ask fellow Chapman students whether they would help him set up a new listserv

YouTube Video Update

- Until recently UCI Applied Innovation did not have the MediaSite license for the feature enabling creating "podcast" composite videos which is what is needed for posting to YouTube.

- I have requested that we be provided with "podcast" format videos for Professors Symth's and Bachman's presentations.

- As was mentioned at the last meeting, UCI Applied Innovations informed me that they are now charging $200 for videos.

- SF Bay Area Chapter videos can be found on their YouTube Channel and look to be very well produced.

- Do we have members that are interested in producing our own videos?

Future Speakers – Intellectual Property

John King, KMOB Partner

An Intellectual Property Primer For Software Developers

Abstract:

This presentation is directed to the five things every software developer should know about intellectual property. It is well known that strategic use of patents, trademarks, trade secrets, and copyrights can help a business, but there are a variety of pitfalls that can reduce the scope of protection. Thus, this presentation will focus on 1) how to properly outsource work to contractors, 2) how to protect computer software inventions in light of recent legal changes, 3) the pros and cons of Open Source software, 4) how to copyright code, and 5) how to protect trade secrets.

Feedback?

There was general agreement that this talk would be of interest to our members; Dan was asked to go ahead and book John to speak at an upcoming meeting.

Future Speakers - Cybersecurity

- Brian Wallace is a security researcher at Cylance, and a key person in the research uncovering the hacking activities of Iran inside over 50 private- and public-sector organizations around the world. He's been featured in several publications and is experienced at speaking to the press as well as in speaking at a level at which people from outside the security industry can understand.

- Feedback?

Provide a proposed abstract at our next meeting – ask speaker to talk about what our members can do to improve software security.

JPL Augmented Reality Talk

- Shirley recently attended a JPL demonstration of augmented exploration of Mars using Microsoft VR device
- Is there any interest in asking Jeff Norris on his availability to give a talk at the Cove?
  - It could be a joint professional societies/meetup meeting or could be part of a OC STEM outreach event - inviting kids to a Mars STEM event.

General interest if the speaker can educate our membership on how to do something similar with their own data. Could couple Jeff's demo with another speaker, or could make this into a Saturday STEM event if there is interest.

Future Speakers

- At our February meeting, Don Black suggested that we create an on-line poll to solicit member feedback on their areas of interest.
    - I have mocked up this [Meetup Poll](#) and would like your feedback.
    - *Push this out ASAP*
- I have also shared a spreadsheet of potential speakers that I've been working on with Shirley via Google Drive and can share that more broadly if desired.
    - *Add access for Don and Winsor*
- Other suggestions (from prior meetings)
    - Social
    - Cloud Computing – Richert Wang (UCI, formerly Amazon)
    - 3D Printing
    - Machine Learning, NLP, etc. – Alex Ihler (UCI), Pierre Baldi (UCI), Rajat Monga (Google)
    - Deep Learning – *Emphasized by Don Black; Dan Whelan to check if IBM can provide a speaker.*
    - Text Classification
    - IoT – Insteon (Joe McCarthy provided CTO contact for Dan Cregg)
    - Mobile Apps – OCiOS West (Meetup)
    - Robotics – Jeff Krichmar (UCI Social Robots)
    - Embedded Systems
    - Educational Software – Agents, Courseware, etc.
    - *Moonshots – Google, IBM, etc.*
    - *Winsor's suggestions – Bruce Weimer (Robotics), Ron Pike (Software Defined Networks)*

Corporate Sponsorships

- ACM Corporate reviewed our Sponsorship Collateral and has indicated that they are ok with it.

- At November meeting, the following agreed to approach specific sponsors:
  - *Kevin (Amazon)*
  - *Dan (Google) – Initial contact made but awaiting intro to the right person to make the ask of. Dan will also ask IBM Watson group.*
  - *Harry Layman (TBD)*

- <u>It is important that we sign up at least one Annual Sponsor</u>

OC Headquartered High Tech Companies

- Software companies Blizzard Entertainment, Sage North America and Quest Software.

- Computer products companies Western Digital Corporation and Toshiba America Information Systems and Kingston Technology.

- Chipmakers Broadcom, Microsemi, Conexant Systems and Mindspeed Technologies.

- Contract electronic makers Express Manufacturing, TTM Technologies and DDI Corp.

- Orange County is also home to flat panel tv manufacturer Vizio.

Source http://www.locationoc.com/business-climate/industry-clusters/high-tech/

Other Business

- *Don suggested that we give out certificates of appreciation to speakers and volunteers*

- *Don suggested that we cement our relationship with the Student Chapter to encourage their participation and, possibly as a way of cutting our facility costs.*

- *Shirley mentioned a few upcoming events that we could help promote. We can add these events to our Meetup calendar and promote with a single email.*

- *Winsor has offered to co-sponsor our upcoming 3D Printing meeting.   He needs to be provided with an abstract prior to our announcement of the event.*

- *Nilo is having OC ACM business cards printed out for us to distribute. Ask him for cards if you are interested in getting some cards.*